

Interview Assessment #1

Name of Professional: Carol Nuckols

Profession/Title: Owner of Pegasus Editing

Business/Company name: Pegasus Editing

Date of Interview: September 14, 2017

On Thursday, September 14th, I conducted my first interview with Mrs. Carol Nuckols, who is the owner of Pegasus Editing, to begin my research in the writing field. Due to the fact that it was my first informational interview, I went in with the expectation of asking my questions and taking notes without being able to relate to her at all. As I progressed through the interview though, I found that Mrs. Nuckols and I had similar views on communication and its importance in the field of writing. Mrs. Nuckols was the first professional to expose me to the writing field and her interview being my first exposure to the world of informational, research, and fictional writing was overall a positive experience.

Mrs. Nuckols revealed that she had been in the writing business and her many years of experience showed me that writing is a very sustainable career for a woman and her description of which credentials are required to be hired in the areas of freelance, editing, and journalism require some sort of journalism experience. Her expression of the importance of body language and communication left a long-lasting impression on me because of how I am approaching my year in ISM; communication of an important topic through the use of writing is the basis of a large part of my research. I learned that without proper communication, the writing produced can in no way leave a positive impact on the reader, which is a very important part of the writing process. Writing an amazing, emotionally connected piece can change the life of another person as well as the writer themselves.

Mrs. Nuckols's perspective on how writing can change the way someone views the world caused my perspective on writing to widen greatly. By properly implementing communication, the meaning of a piece can change greatly, leaving either a positive or negative impression. Mrs. Nuckols shared with me that she never writes an article or any other type of writing on a person before meeting them and having a conversation with them. When speaking to me, she informed me that this was to get the most out of watching their nonverbal communication and body language, which led me to the most exciting part of my interview where I was finally able to connect the dots between communication and its importance to a story. Through her expression of this need, I learned that in order to get the full story, a writer needs to observe how the interviewee reacts to their questions and the motions they make when speaking in order to tell if they are open or closed off to the process. By gaining this knowledge during the interview, I can apply a new perspective to the rest of my interviews to ask questions that more appropriately fit the person at which they are directed. Throughout the

interview, I had an easy going feeling about how Mrs. Nuckols was responding to my questions and I will take away the fact that communication in all forms is important. By interviewing professionals, I will utilize communication, which I learned in my interview with Mrs. Nuckols, to gain a complete understanding of how to gain the most information.