Interview Assessment #4

Name of Professional: Mrs. Rachel Bourque

Profession/Title: M.B.A.: Learning Solutions Leader Focused on

Performance Results and Business Outcomes Business/Company name: Pearson Textbooks

Date of Interview: October 9, 2017

For my fourth interview over the first semester of Independent Study and Mentorship, I was able to draw connections between multiple career fields to help determine the best writing style to use in my original work. On October 9th, I met with Mrs. Rachel Bourque, the Learning Solutions Leader Focused on Performance Results and Business Outcomes, in order to gain a greater understanding on research or informational writing, which is often used in the business setting. In my interview with Rachel Bourque, I gained a new perspective on the importance of writing and saw a new side to the world of writing that is a more modern vision for my passion. Mrs. Bourque informed me that she had actually started out as an Environmental Science major and switched to Business after taking a series of journalism and press release classes. By showing me that it is okay to change your mind on what career you want to pursue, exploring writing in multiple different fields made more sense and would enable me to utilize the most efficient forms of writing to write my original work and my final product. Her background, which was mostly gained through the processes of obtaining internships in different career paths and personal research, informed me that in the professional world, unless you are a novelist or a journalist, majority of the writing completed would be purely factual and must have the objective of transferring the facts as quickly and clearly as possible. This goal is driven by the fast-paced business world and has revealed to me that it would be valuable in the medical field for multiple reasons. First off, the medical field makes decisions based on factual evidence portrayed by the patient and the predetermined solution for the perceived problem. By using a writing format similar to the Business model, the most information will be transferred between doctors and their patients, which is the ultimate goal of my Independent Study and Mentorship experience.

Throughout the interview, Mrs. Bourque also helped me broaden my perspective on how to seek information for both the medical field and the writing field through networking with large industries at major events. Due to the fact that I am a woman pursuing both the fields of writing and medicine, there are many options available to me in the sense of there being large events for women entering the professional world. Through drawing this connection, I have realized the value of communicating with women in the professional world, because they have different experiences on how to advance themselves in their career and maximize the production in whatever field they

choose to pursue. Ultimately, this was the most exciting part of my interview with Mrs. Bourque because it opened up a new area to search for possible mentors.

Through communicating with a woman in the Business, I was able to fully understand the best ways to utilize networking to broaden my prospects in the professional world and grasp what type of writing style to use in my original for the rest of the first semester of Independent Study and Mentorship, which will be primarily be based around research of the emotional and mental impact on patients who have pediatrics as a predominant part of pediatrics.